



CENTRA

USER GUIDE:

KIIDs & Factsheets

Please be aware that these documents may change from time to time and therefore the screen shots used may differ to what is shown within the Tool.

Please be aware that before you start using Centra you may need to speak with the **SIS Helpdesk Team** on **0808 124 0000** to discuss how the Centra will fit with your business.

Centra has been created to offer you one system that supports your whole advice process. It brings together Simply Intelliflo Plus and Defaqto Engage, along with expert input from the SimplyBiz Group.

Simply Intelliflo Plus is an entire technology ecosystem, which integrates all your business functions into a cloud-based 'one-stop' shop'. It streamlines the entire advice process and gives you access to 100+ industry connections, including Defaqto Engage.

Centra, powered by Defaqto Engage, is an online application that will help you set and manage your clients' financial planning goals, linking them to the clients' attitude to risk. The Tool also provides a research functionality enabling you to analyse the markets and make recommendations to meet these goals.

Both tools are web-based systems, which means that you do not need to install any special software to access them, other than a web browser. As a web-based system, they are automatically kept up to date with the latest enhancements and regulatory changes. These updates are carried out on a regular basis.

To help create further time saving efficiencies in the advice process, users of Centra now have the ability to download a number of key investment documents. This guide will help you navigate this functionality in CENTRA.

Defaqto’s team of Chartered Financial Analysts (CFAs) have published their own independent fund review documents in Centra.

These documents provide you with a quantitative overview of the fund/fund family reviewed within a peer group of funds with similar objectives.

Defaqto fund reviews

This document is designed to provide the reader with a quantitative overview of the fund reviewed.

The review then goes on to examine information of a more qualitative nature, which has been obtained through an interview process with the fund manager/s.

The qualitative information covers specific areas including the fund manager’s philosophy, their people, and the processes they employ.


Additional information is also provided on their research capability, the resources they have at their disposal and how they manage risk.

All of this information goes towards creating this comprehensive Fund Review.


Defaqto Ratings

Ratings to help advisers and their clients make better informed decisions


The Defaqto experts have created a range of ratings to help advisers find the best product or proposition for their clients.



Show at a glance how a fund or fund family performs in comparison to the rest of the market.




Demonstrate the comprehensiveness of products across a range of areas, from pensions to DFMs.




An overall assessment of service – by advisers for advisers.

Suitability ratings to support compliant advice

Defaqto have created a set of ten Risk Profiles, and four Income Risk Profiles with corresponding ratings to which funds are mapped using a robust process. This helps advisers to evidence suitability for their clients in both the accumulation and decumulation phase:

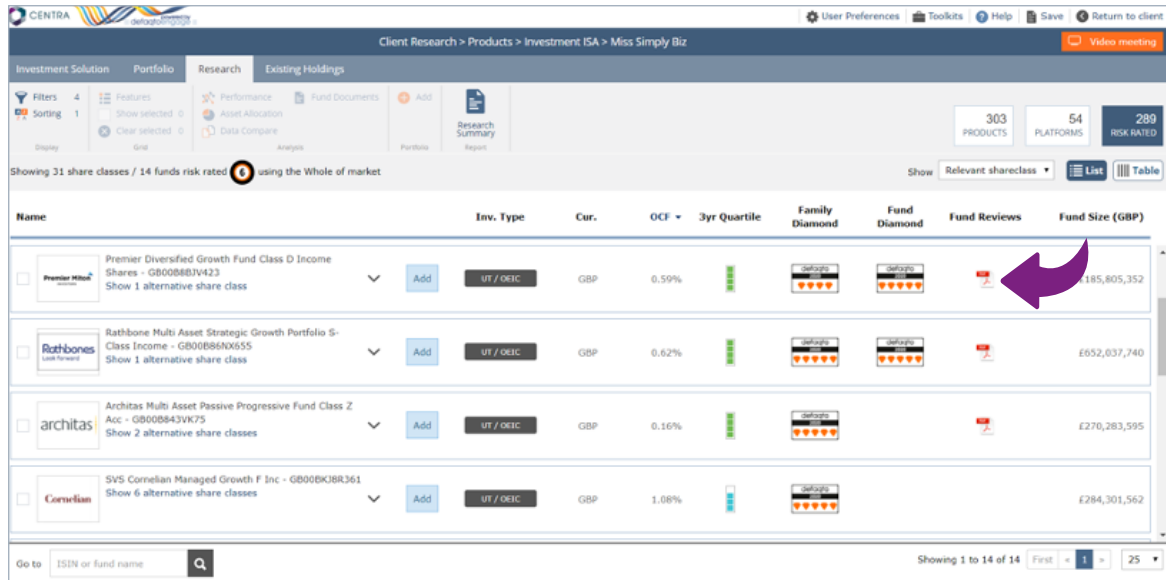




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The review also examines information of a qualitative nature, which has been obtained through an interview process with the fund manager/s. The qualitative information covers specific areas including the fund manager’s business, staff, the philosophy they adopt and the processes they employ. Additional information is also provided on their research capability, the resources they have at their disposal and how they manage risk.

Fund reviews are automatically downloaded when a research report is produced from the system. They can also be downloaded from any fund grid by either: Clicking on the **PDF icon**,



Client Research > Products > Investment ISA > Miss Simply Biz

Investment Solution Portfolio Research Existing Holdings

Filters 4 Sorting 1 Show selected 0 Clear selected 0 Performance Asset Allocation Data Compare Fund Documents Add Research Summary

303 PRODUCTS 54 PLATFORMS 289 RISK RATED

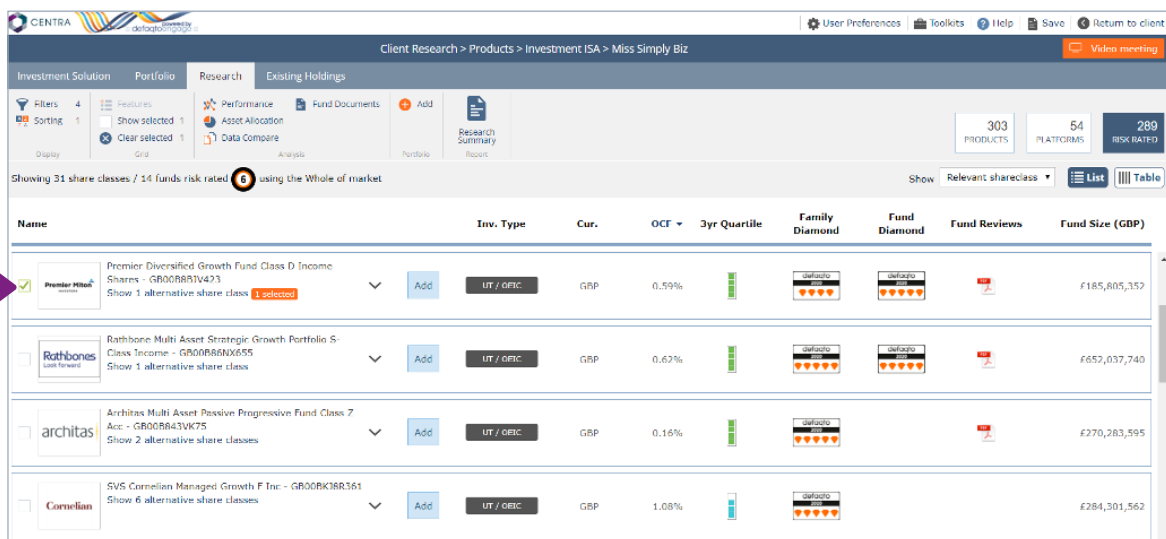
Showing 31 share classes / 14 funds risk rated using the Whole of market

Name	Inv. Type	Cur.	OCF	3yr Quartile	Family Diamond	Fund Diamond	Fund Reviews	Fund Size (GBP)
<input type="checkbox"/> Premier Diversified Growth Fund Class D Income Shares - GB008881V423 Show 1 alternative share class	Add	UT / OEIC	GBP	0.59%				£185,805,352
<input type="checkbox"/> Rathbone Multi Asset Strategic Growth Portfolio S-Class Income - GB00886NX655 Show 1 alternative share class	Add	UT / OEIC	GBP	0.62%				£652,037,740
<input type="checkbox"/> Architas Multi Asset Passive Progressive Fund Class Z Acc - GB008843VK75 Show 2 alternative share classes	Add	UT / OEIC	GBP	0.16%				£270,283,595
<input type="checkbox"/> SVS Cornelian Managed Growth F Inc - GB00BK18R361 Show 6 alternative share classes	Add	UT / OEIC	GBP	1.08%				£284,301,562

Go to ISIN or fund name

Showing 1 to 14 of 14 First 1 25

Or, by placing a tick against a fund and selecting the **'Fund Documents'** icon.



Client Research > Products > Investment ISA > Miss Simply Biz

Investment Solution Portfolio Research Existing Holdings

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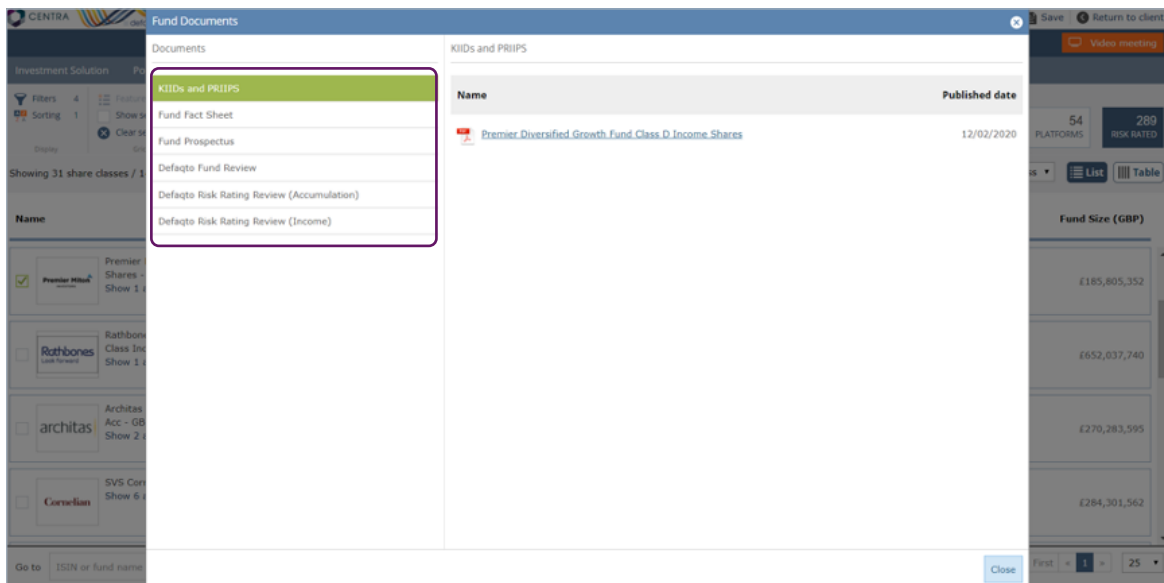
Name	Inv. Type	Cur.	OCF	3yr Quartile	Family Diamond	Fund Diamond	Fund Reviews	Fund Size (GBP)
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By doing so, all accompanying fund documentation can be viewed and downloaded.

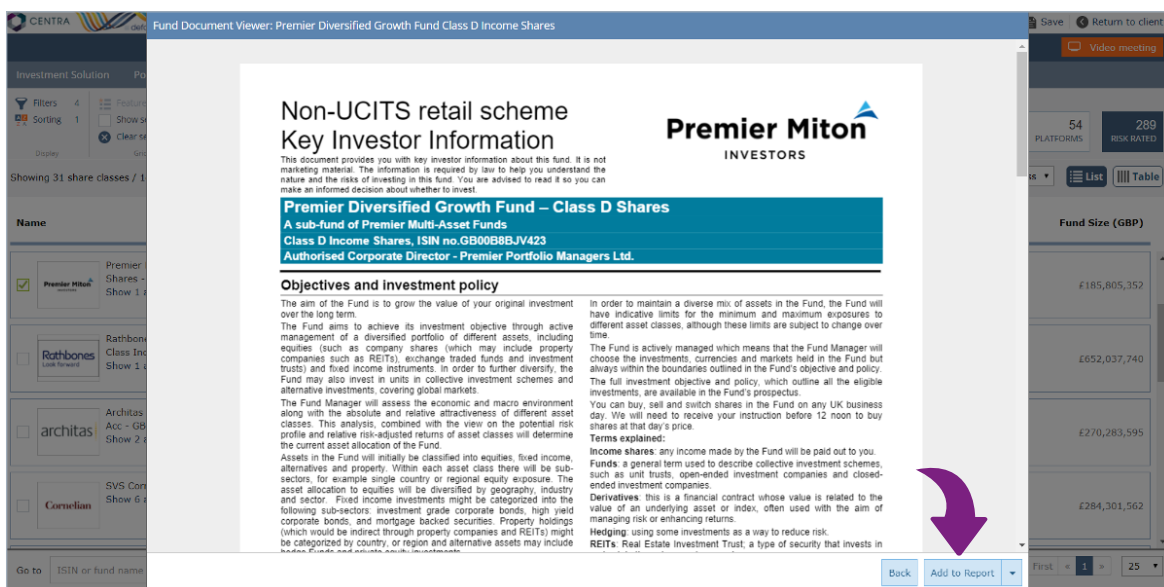
New KIID, prospectus and fund factsheet documents

Key Investor Information Document (KIID), fund prospectuses and fund factsheets can also be downloaded from the system.

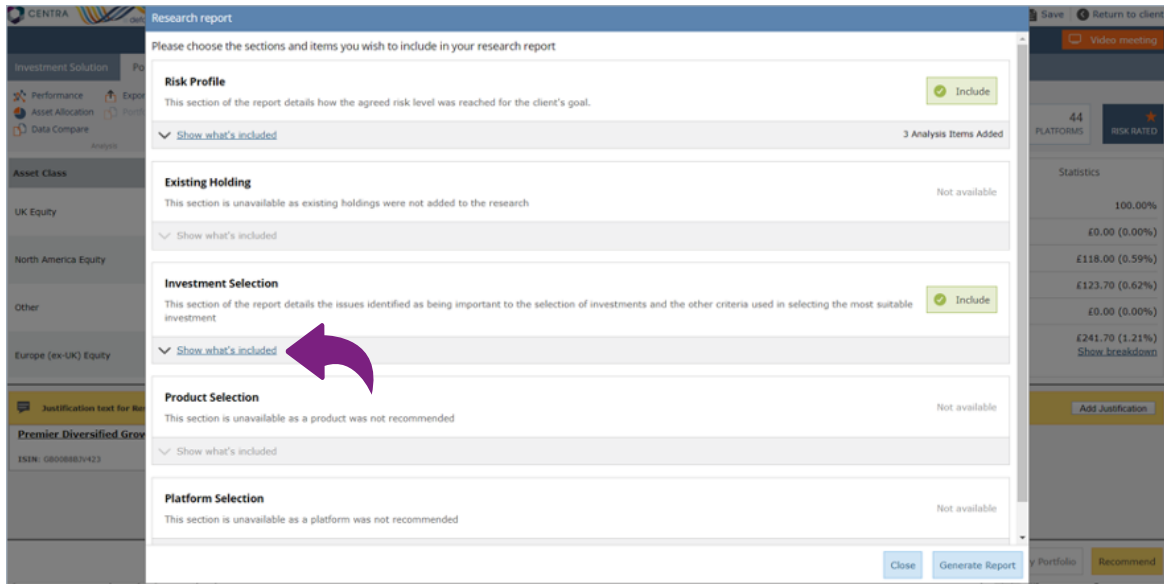
By selecting a fund(s) and clicking 'Fund Documents', you will be presented with a set of supporting fund documentation.



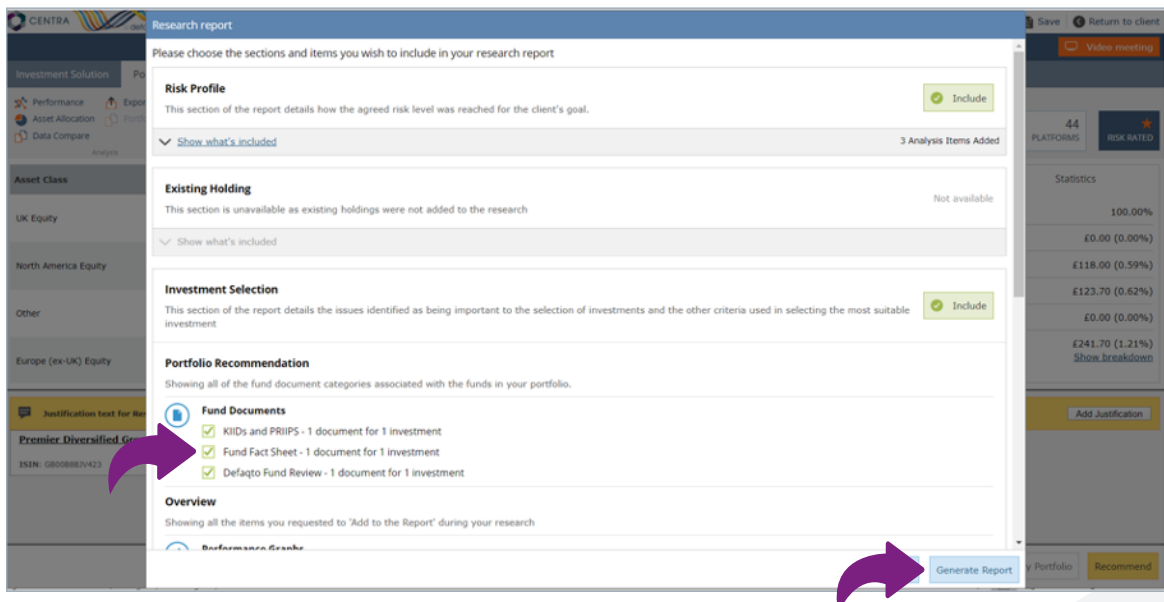
Once opened, each document can be easily added to your final research report.



Alternatively, once users are in a position to make a recommendation, they can opt to include fund factsheets from within the **'Research report'** summary screen.



By clicking **'Show what's included'** under **'Investment Selection'**, a user can choose to add fund factsheets to the report download.



By placing a tick against the fund factsheet box and clicking **'Generate Report'**, the fund factsheet(s) of your recommended investment solutions will download alongside your research report.

Should you require further support after reading this User Guide, you may find the Videos, Workshops and Webinars of use.

You can also contact the SimplyBiz Investment Services Team on **0808 124 0000** or by email on **investmentservices@simplybiz.co.uk**